



January 19, 2010

Dear Fellow Vendors,

The Greater Newton Chamber of Commerce has come up with an original idea in the production of a Bridal show. The area has been saturated with bridal show companies moving into the area and taking our marketing dollars for their profit. We would like to offer you an opportunity to present your business to 100's of brides in our area.

This year we will produce a show in partnership with the New Jersey Herald. It will be held at the Sussex County Community College Performing Arts Center on Sunday, February 21, 2010 from 1 to 5 PM. This show will allow you to set up your table as usual, but instead of having a runway show, brides will be invited into the auditorium to compete in simple challenges presented by you. This will give you the opportunity to showcase your business for 5 minutes on stage to all in attendance. There are only 20 slots open for this forum, so get your contracts back to us ASAP. Your challenge on stage must be approved by the bridal show committee, so that no idea is repeated. We are looking for a lively show, so come up with challenges that informative and entertaining that pertains to your business.

To keep the finances in line with the currant economy, we have lowered our prices to \$200 a table for Chamber members and \$300 for no-members. To participate in the stage show an additional \$50 will be charged.

Please call the chamber office or me for additional information. We are looking forward to having a very successful show. The New Jersey Herald will have a bridal section printed and released the week before the show, and will have additional copies for the brides that attend. So if you have not seen your New Jersey Herald advertising representative for this, call them for information. Their deadline is February 2, 2010.

Looking forward to seeing you,

Debbi Anderson
GNCC Bridal Show Chairperson
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