



ANNUAL HOLIDAY PARADE

Dear Business owner,

The Greater Newton Chamber of Commerce is offering the opportunity to become a sponsor for the Annual Holiday Parade, which will be held on Saturday, November 24, 2018. Since this is the only holiday parade in the County it is a great opportunity to advertise your business.

Your sponsorship will entitle your name to be added to all our advertising in The New Jersey Herald, Clear Channel Radio, other local newspapers, the GNCC website, and on social media. In addition your sponsorship will be announce by Mark Hontz, our Master of Ceremonies, throughout the Parade which is taped for SECTV, and shown often throughout the Holiday season on Channel 10 in our area. Should you choose to sponsor and participate in the parade your vehicle or float would be among the first to proceed down the parade route.

When considering sponsorship please remember the parade is an annual event and it is the only holiday parade held throughout the County. There are thousands of participants in the parade, which is also viewed by thousands of spectators at the event and through broadcasting on television.

We are offering sponsorships in amounts of \$500.00, \$250.00 and \$100.00 to help defray the cost the parade. If you could contribute more please feel free to do so.

If interested in sponsoring this year’s Holiday Parade please contact the Chamber at:

Phone: 973-300-0433, email: info@greaternewtoncc.com, or by mail at

PO Box 386, Newton, NJ 07860.

Thank you for considering our request for sponsorship.

Sincerely,

Tom Dust, Interim Executive Director Sandy Diglio, Chairman

I wish to become a sponsor of The Holiday Parade on November 24, 2018

My sponsorship amount is:

\$500.00 \$250.00 \$100.00 Other

Name _____ Company _____

Check # _____

Credit Card # _____ Expiration date _____

Three-digit security code _____ Zip Code _____

Signature _____