



973-300-0433
info@greaternewtoncc.com
P.O. Box 386, Newton, NJ 07860

ANNUAL HOLIDAY PARADE

Dear Business Owner,

The Greater Newton Chamber of Commerce invites you to become a Sponsor for its 2021 Holiday Parade. The parade is an annual event which will be held this year on Saturday, November 27th at 10:00 AM on Spring Street in Newton. This is a great way to advertise your business since it is the only holiday parade in Sussex County, with over one thousand people typically participating and thousands of spectators viewing it as well.

Your sponsorship will entitle your name to be included in event advertising, such as radio, newspaper, online and social media promotions--please see the enclosed sponsorship packages for details. In addition, your sponsorship will be announced by our Master of Ceremonies throughout the parade. Should you also choose to participate in the parade, your vehicle or float would be among the first to proceed down the parade route.

We are offering sponsorships beginning at only \$100! Your sponsorship helps defray the costs we incur for producing the parade. If you wish to contribute more in donation, please feel free to do so.

To showcase your business as a sponsor of the 2021 Holiday Parade, please return the below application and e-mail us your company logo by November 1st.

E-mail: office@GreaterNewtonCC.com -or-

Mail: GNCC, P.O. Box 386, Newton, NJ 07860

You may contact us at (973) 300-0433 with any questions. Thank you for your support!

Sandy Diglio, Parade Chair

2021 HOLIDAY PARADE SPONSOR APPLICATION

I wish to be a sponsor: \$500 \$250 \$100 -or- Donation only \$_____

We will also have a float in the parade We will also have a vehicle in the parade

Business/Organization Name: _____

Website: _____

Facebook: @_____ Instagram @_____

Contact Name: _____

Contact E-mail: _____ Phone: _____

Check payable to 'GNCC' -or- Please send me a digital invoice (for credit/debit)

Kindly e-mail a high-resolution company logo to office@GreaterNewtonCC.com for use in ads

Return by 11/1/21 to office@GreaterNewtonCC.com -or- GNCC, P.O. Box 386, Newton, NJ 07860

HOLIDAY PARADE

November 27, 2021

Sponsorship Opportunities



\$500 SPONSOR:

- Featured logo placement on all print and digital advertisements
- Prominent recognition on GNCC website, e-mails, and social media accounts
- Recognition in radio advertising
- Recognition in press releases and publicity efforts
- Announced recognition by Master of Ceremonies during event
- Early placement in parade line-of-march



\$250 SPONSOR:

- Logo placement on all print and digital advertisements
- Recognition on GNCC website, e-mails, and social media accounts
- Recognition in press releases and publicity efforts
- Announced recognition by Master of Ceremonies during event
- Early placement in parade line-of-march



\$100 SPONSOR:

- Name placement on all print advertisements
- Recognition on GNCC website, e-mails, and social media accounts
- Announced recognition by Master of Ceremonies during event
- Early placement in parade line-of-march

DONORS (any amount):

- Recognition on GNCC website and e-mails

Commitment required by November 1st

Contact Michele Egan at
office@GreaterNewtonCC.com
or 973.300.0433

Thank you for your support!